

Health Connection

A PUBLICATION OF PONCA CITY MEDICAL CENTER

**When seconds
count, we're
here for you**

**Join our circle
of friends**

Classes, discounts and
more, just for seniors

Easing the sneezing

Surviving cold and
flu season

Number crunching

Ways to manage
high cholesterol

How health-wise are you?

Find out inside!

You've found a breast lump: Now what?

If the thought of finding a lump in your breast scares you, you're not alone. After all, many of us know someone who has had breast cancer. But some of us are so frightened that we avoid getting mammograms—the very habit that could save our lives if breast cancer develops. If you're in that group, you'll be glad to hear that four in five breast lumps turn out to be noncancerous. Here's a description of some common breast conditions:

Fibroadenoma: a smooth, solid, round painless lump that moves easily and can feel like a marble. Occurs most often in African-American women and women under age 30.

Fibrocystic breast changes: solid or fluid-filled lumps that

increase in size and tenderness five to seven days before each menstrual period.

Cyst: a smooth, fluid-filled lump often sensitive to the touch before the menstrual period. Typically appears in women between ages 35 and 50.

Lipoma: a soft and slow-growing painless lump that moves freely.

Intraductal papilloma: a small, wartlike growth near the nipple that may cause bleeding from the nipple. Occurs most often in women in their 40s.

Mammary duct ectasia: a thick, sticky, gray to green discharge from the nipple.

Mastitis: a warm, tender, lumpy area on the breast that appears red. Most often affects breast-feeding women.

Traumatic fat necrosis: painless, round, firm lumps that can result from a bruise or a blow to the breast. Occurs in older women and women with large breasts.

WHAT HAPPENS IF YOU FIND A LUMP?

If you find a lump, see your healthcare provider. He or she will do a clinical breast exam and may recommend one or more of the following tests and procedures:

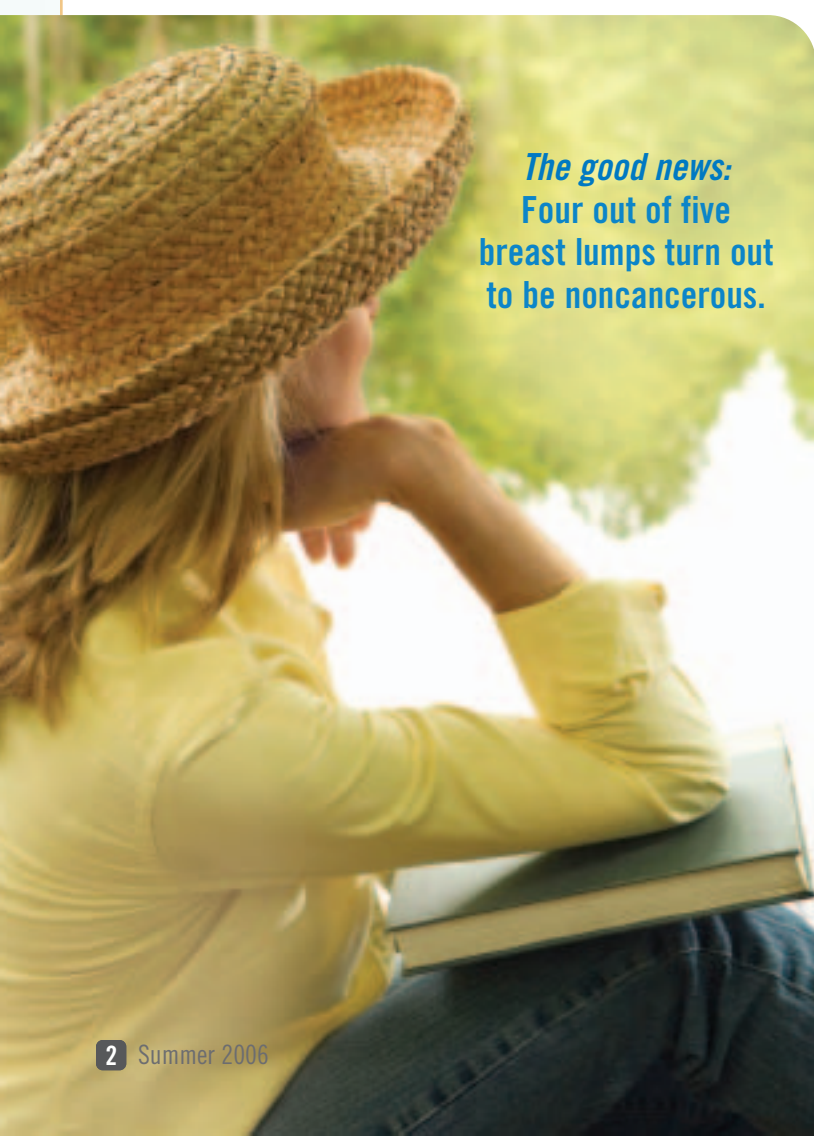
Mammography, or breast X-ray, may be recommended to determine the lump's size and location.

Ultrasound examination can determine whether the lump is a fluid-filled cyst or a solid mass.

Fine-needle aspiration is an in-office procedure. Fluid is drawn out of the lump with a thin needle. If the fluid is clear and the cyst disappears, you won't need a biopsy. If the fluid is bloody or the mass is solid, your doctor probably will recommend biopsy.

Stereotactic biopsy removes a small tissue sample with a thin needle for analysis. Computerized imaging guides the needle with pinpoint accuracy to the exact location to be sampled.

Surgical biopsy usually is performed on an outpatient basis. Normally, the surgeon removes the whole lump, but in certain cases he or she will remove only part of it. The tissue is sent to a lab where a pathologist will examine it for cancerous cells.



The good news:
Four out of five
breast lumps turn out
to be noncancerous.



IF PREVENTION DOESN'T WORK

Both a cold and the flu typically involve a runny nose, sneezing, sore throat, cough and fatigue, but only flu characteristically features headache, high fever and that all-over-achy feeling.

Some people are at higher risk for complications from the flu than others and should get prompt medical care instead of trying to self-treat. These include:

- people over age 65
- children and adults with a chronic health condition, such as asthma or diabetes, or a weakened immune system
- pregnant women
- infants and young children
- anyone who lives with children or others at high risk
- healthcare workers and caregivers who are in contact with children or others at high risk

Prescription antiviral medications such as oseltamivir (brand name: Tamiflu) can help shorten the duration of the flu and prevent you from getting sicker if taken within the first 48 hours of symptoms.

If symptoms suddenly worsen, linger more than a week and are accompanied by a dry, hacking cough, the flu might have developed into viral pneumonia. Thick, rust-colored mucus along with a cough may signal bacterial pneumonia. Both types of pneumonia require medical attention.

Easing the sneezing

Surviving cold and flu season

Autumn is almost upon us. Soon it will be time to rake the leaves, pull out the sweaters and pray the kids don't catch something at school that knocks the whole family out of commission for a week.

But with a few simple precautions, parents and children can keep colds and flu away—or at least from spreading. Here are some basic tips to avoid getting sick, whether you're 2 years old or 90:

- Wash your hands several times a day with soap and water—and even more frequently if you're around anyone with a cold.
- Keep your hands away from your eyes, nose and mouth.
- Cover your mouth and nose with a disposable tissue when you sneeze or cough. Then wash your hands.
- Protect and strengthen your immune system by getting enough rest, exercising regularly and eating a healthy diet that includes lots of fruits and vegetables.
- Don't share eating utensils or drinking glasses.
- Avoid crowds of people where germs may spread.
- Most important: Keep annual flu vaccinations up to date.

Call your pediatrician or primary care provider if ...

Your sick child has any of these symptoms:

- labored breathing, often signaled by the abdomen rising and falling dramatically
- a fever of approximately 102° F that acetaminophen (brand name: Tylenol) can't control or that's present for more than three days
- inconsolable crying or irritability
- blood in vomit or stool
- recurring vomiting or loose stools
- greatly diminished food or fluid intake
- pulling or tugging at the ears, which may indicate an ear infection



When seconds count

Our ER is standing by

You don't plan to visit the emergency department (ED), it just happens—usually when you least expect it. At Ponca City Medical Center, we practice a philosophy of emergency care called ER+, which helps further our goal of providing quality medical care as quickly and professionally as possible.

THE RIGHT TEAM

Our ED staff is ready to work for you during your time of need—24 hours a day, 365 days a year—treating injuries

from minor cuts and bruises to life-threatening conditions.

Our patients are important to us. Our goal is to do our best to get you through the process as quickly as possible. When you arrive at the ED, a nurse will check your vital signs and inquire about your symptoms, medical history, medications and drug allergies. The nurse will perform an initial evaluation to determine the severity of the illness. Patients who present themselves to our ED are seen based on their condition's severity. Our staff gives top priority to more severe and life-threatening conditions.

The ER+ goal is for you to have access 24 hours a day, seven days a week, to qualified physicians who take the time to listen to what you have to say. You'll be warmly greeted by truly compassionate nurses and a registration staff who understands people come before paperwork.

Our team of physicians, nurses and technicians are trained to provide fast, quality care supported by modern technology and diagnostic equipment. They'll listen to you, examine you carefully and prescribe a treatment plan that you can understand and believe in.

At our ED, ER+ represents a commitment to providing quality service by meeting the needs of our patients and their families with courtesy and respect. Your experience at ER+ should be one of care, concern and attention to your emotional and physical needs. It's our goal not only to meet our patients' needs, but to exceed the expectations of the community we serve.





A circle of friends

Senior program offers classes, discounts, activities and more!

What program helps you get fit, save money, protect your health—and lets you make new friends while you're at it? Ponca City Medical Center's Senior Circle program.

MANY BENEFITS

We'll help you get more out of life with health education, exercise, health screenings and wellness programs. You'll receive Very Important Patient treatment when admitted to Ponca City Medical Center, with an upgrade to a private room if available and a free meal in the cafeteria for a spouse or caregiver. Other benefits include an EyeMed vision-care plan, ScriptSave prescription-benefit plan, Wal-Mart mail-order pharmacy, ADT Home Companion Security discount, as well as discounts on choice hotels, travel and car rentals. There are also discounts from local merchants.

A CALENDAR OF ACTIVITIES

You'll also receive our bi-monthly newsletter, *Circle News*, with important local information, including upcoming health talks, hospital updates, trips, local discounts and physician information. Our calendar of activities includes

dining and walking clubs, craft classes, socials, bingo, movies and travel opportunities for every preference and budget. Senior Circle offers national trips to incredible destinations. It's a great way to meet other members throughout the country.

Each quarter, members receive our national magazine, *Inside Circle*, featuring member and chapter news, benefit updates, health information, fun stories, contests, member letters and much more.

An annual Senior Circle membership is only \$15 a year or \$27 for a couple, but the health and happiness benefits are priceless. Ponca City Medical Center's Senior Circle chapter represents our commitment to meet the needs of seniors by providing them with opportunities to live the healthiest, most fulfilling lives possible. If you're 50 years of age or better, you owe it to yourself to find out more.

Celebrate the Circle's kick off!

Come to the big launch of the Ponca City Senior Circle Chapter on **Friday, Sept. 15**, at 2 p.m., at Fellowship Hall, in the First Christian Church. For more information, call **(580) 765-0508**.

HEALTHWISE QUIZ

How much do you know about Alzheimer's disease?

Take this quiz to find out.

1 Which example of memory loss may be a sign of Alzheimer's disease?

- a. forgetting where your keys are
- b. forgetting what month and year it is
- c. forgetting the name of a person you just met
- d. forgetting to return a phone call

2 British researchers have recently learned that drinking this beverage can inhibit enzymes associated with the development of Alzheimer's:

- a. orange juice
- b. coffee
- c. tea
- d. white wine

3 All the following may be early warning signs of Alzheimer's *except*:

- a. speaking in jumbled sentences
- b. getting lost in familiar areas
- c. having rapid mood swings for no apparent reason
- d. losing sense of balance or experiencing vertigo

4 Which health condition is suspected of increasing the risk of Alzheimer's?

- a. yo-yo dieting
- b. high blood pressure
- c. asthma
- d. low bone density

5 Which is the most misdiagnosed mental disorder in older adults?

- a. Alzheimer's disease
- b. depression
- c. anxiety attacks
- d. insomnia

ANSWERS: 1. B, 2. C, 3. D, 4. B, 5. A

NUMBER CRUNCHING

Managing high cholesterol



The bad news: High cholesterol plays a key role in whether you develop heart disease or suffer a heart attack or stroke. Excess cholesterol, a waxy, fatlike substance in your blood, builds up on artery walls, reducing blood flow. The good news: You can do something about it.

Many factors contribute to high cholesterol. While you can't change your genes, age or gender—which all affect cholesterol—you can take the following steps to improve your cholesterol levels and your health.

To lower your LDL, or bad, cholesterol and raise your HDL, or good, cholesterol:

- **Eat smart.** Saturated fat and trans fats raise LDL cholesterol levels. Instead, use polyunsaturated or mono-unsaturated fats like olive, safflower, sesame, soybean, canola and peanut oils. Eat no more than six ounces of lean meat, fish or skinless poultry a day. Choose plenty of fruits, vegetables and whole-grain foods. Switch to fat-free or low-fat dairy products and increase soluble fiber found in foods like oats, beans and citrus fruits.
- **Get regular exercise**—at least 30 to 60 minutes of physical activity a day.
- **If you smoke, quit.** Smoking lowers HDL cholesterol and increases the blood's tendency to clot.
- **Consider medication.** If lifestyle changes aren't enough, your healthcare provider may prescribe cholesterol-lowering drugs.

Leveling off your numbers

Aim for these desired cholesterol levels. If you already have heart disease or other risk factors, your doctor may set different goals for you.

Total cholesterol less than 200 mg/dL

HDL cholesterol greater than 50 mg/dL

LDL cholesterol less than 100 mg/dL

Triglycerides less than 150 mg/dL

Bad breaks

First aid for broken bones

If your child were to take a spill from a bike or your best friend turned an ankle while stepping off the curb and you suspected a bone is broken, would you know what to do? Try taking these actions:

- **Determine whether you need emergency help.** All fractures will need medical attention, but call for emergency help if the injury involves the head, neck, back, pelvis or upper leg; there's heavy bleeding; bone has pierced the skin; or a toe or finger on the injured arm or leg is numb or blue at the tip. Also, call for help if you can't transport the injured person by car because he or she can't sit upright or use safety or seat belts.
- **Remove clothing from the injured part.** Use scissors to cut clothing away; don't try to pull the limb out of clothes.
- **Stop any bleeding.** Use a sterile bandage or clean cloth



and apply constant pressure to the wound. Have the person lie down and don't wash the wound or poke the bone back into the skin.

- **Make a splint.** Keep the limb in the position you find it. Place soft padding around the injury with something firm (like a board or rolled-up newspaper) next to it, using first-aid tape. Make sure the splint extends past the joints above and below the injury.
- **Apply cold packs.** Wrap ice in a towel and place it on the injured area to control swelling and pain until help arrives.

In case of emergency ... We're here for you

There's no telling when an accident or a sudden illness will occur. But when it does happen, turn to us, the clear choice for emergency assistance. Our emergency department provides patients with fast, dedicated and compassionate care. What's more, our ER is backed and supported by an entire hospital dedicated to helping you get well.

In an emergency, every second counts. Call us for emergency help anytime you suspect someone needs urgent care.



The whole-grain truth

Think outside the breadbox to include more healthy foods in your diet

Grains like wheat, rice, oats and corn are a staple in the American diet and for much of the world. Whole grains

and foods made from whole grains are an important source of fiber, vitamins, minerals and other nutrients. When refined grains like white flour and white rice are processed, much of the fiber and nutrients are lost.

Eating more whole grains can help you lower cholesterol and control your weight, reducing risk of heart disease, stroke, diabetes, gastrointestinal problems and cancer. Aim to eat at least three servings of whole grains each day. The earthy, nutty flavors and chewy textures are a great way to add a new dimension to your menu. Whole-grain breads, cereals, tortillas and crackers are just the beginning. Explore a variety of whole grains like barley, groats, wheat berries, buckwheat, triticale, bulgur, millet and quinoa.

HOP ABOARD THE GRAIN TRAIN

Upping your intake of whole grains is easier than you think. Try making some of these simple diet switches:

- Start your day with a bowl of bran flakes, shredded wheat or oatmeal.
- Buy whole-grain breads, bagels, rolls, tortillas, muffins, waffles and pancakes.
- Substitute rolled oats or crushed bran flakes for bread crumbs in recipes.
- Switch to whole-wheat pasta.
- Bypass the potatoes and try bulgur, barley, quinoa or brown or wild rice.
- Snack on unbuttered popcorn or whole-wheat crackers or pretzels.
- Substitute barley or brown or wild rice for pasta or noodles in soups, stews, casseroles and salads.
- Use whole-wheat pastry flour in place of much of the all-purpose flour in recipes.



Dennis Barts
Chief Executive Officer

A new phase in healthcare

May 1 was an exciting day for the hospital and the community as Ponca City Medical Center (formerly Via Christi Oklahoma Regional Medical Center) began a new phase in its life. We are delighted to be a part of the North Oklahoma community and look forward to serving the healthcare needs of all of the people in our area.

Ponca City Medical Center's goal is to be a great hospital. We define that as "high-quality clinical care combined with compassionate customer service." We will be working in cooperation with our medical staff and employees to deliver quality clinical care and service each and every time you visit our hospital. While we have a significant amount of work to do to meet our goals, we hope you will find a new focus on customer service during your interactions with our employees and physicians.

We invite you to visit the hospital for your own healthcare needs or to visit a friend or loved one during their hospital stay, and we always welcome your feedback at any time.

Thank you in advance for your support.

Regards,

DENNIS BARTS
Chief Executive Officer
Ponca City Medical Center

Ponca City Medical Center provides high-quality clinical care and compassionate customer service.



PONCA CITY
MEDICAL CENTER

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